

King's Arms Questionnaire Findings

15 December 2024

71 responses – in total **89** people shared their views.

1. How often do you visit the pub?
Daily **0 (0%)** Weekly **20 (28%)** Monthly **21 (30%)** Occasionally **2 (3%)**
Annually **21 (30%)** Not at all **7 (9%)**
2. Have you used the restaurant in the last year? Yes **48 (68%)** No **23 (32%)**
3. Have you, your family or friends stayed at the Kings Arms? Yes **39 (68%)**
No **32 (32%)**
4. What is your overall experience at the Kings Arms (with 10 being excellent and 1 being awful) **Average 6.4**
5. Would you like to see:
 - i) A change of openings hours **37 (59%)**
 - ii) A change in menu and food options **55 (83%)**
 - iii) Theme nights e.g. curry or pie nights **56 (86%)**
 - iv) Events e.g. quizzes **55 (87%)**
 - v) Anything else: **broadening retails offer e.g. coffee, shop, crafts, gallery; takeaways inc pizza; layout and acoustics; nicer front of house; food offering; welcoming campers; options for private dining/celebrations; hot desk workspace**
6. how much do you value having a village pub (with 10 being high and 1 not at all? **Average 9.1 with 62 responses scoring 8+ - the overwhelming majority places a very high value on having a village pub.**
7. How you would feel if there wasn't a pub at all in Wing (with 1 being very sad and 10 being pleased)? **Average of 1.9 with 59 responses scoring 3 or lower, again showing the overwhelming majority would be hugely disappointed and saddened if there wasn't a pub in the village.**

In the potential investment section, many respondents left it blank, however of those who filled it in:

8. Finding an investor to buy and run the pub: **Seen by the majority as being the best option – not in their hands/responsibility and viable**
9. Community Support: **Virtually all offered support**
10. Crowdfunding: **Many respondents saw this as a possibility but unsure if viable**
11. Community Purchase via a share scheme: **Least favourite but some clear support, with further potential with a clear business case and caution over inflated asking price.**